

Redefine Business Analytics with our unique Solution Stack from one hand

Arrow combines NetApp's unique hyperconverged, high-performance and flexible NetApp HCI infrastructure solution with Splunk's unique analysis platform to simplify and accelerate your **Business Analytics solution**.

The combination of NetApp HCI and Splunk software combines the exclusivity, the uniqueness as well as the benefits of a stand alone solution to deliver you a highly automated, high-performance, scalable and cloud-based **analytics solution** with integrated compute, storage, and network resources from one source. The overall solution does not only impress with its field-proven, established NetApp Solid-Fire All-Flash memory and its intuitive and centralized user and management interface. The Splunk@NetApp HCI solution also includes all the benefits of the **operational intelligence** of the integrated **Splunk Enterprise** software. Real-time monitoring or business process optimization in one single integrated system without „single point of failure“ and unlimited data storage meets the highest market demands for your Business Analytics solution.

With **Arrow's Splunk@NetApp HCI** solution, IT organizations can easily transform and scale with more flexibility. In addition, efficiency increases at the operational level and saves considerable costs. Operating Splunk in a variety of business scenarios on NetApp HCI guarantees the best performance. If the NetApp Data Fabric is conceptual integrated, the flow of all Splunk data between different cloud environments (private, public and / or hybrid) is highly flexible.

Are you interested in getting to know more about **Arrow's Splunk @ NetApp HCI** solution for your Business Analytics? Get in touch with our team to know more about the solution or just try the solution at Arrow and convince yourself of the performance.

Business Development

Robert Reichl

Phone

+49 089 / 93099 400

Email

robert.reichl@arrow.com

Dirk-Jan Bösing

Phone

+49 089 / 93099 395

Email

dirk-jan.boesinger@arrow.com

Sales

Phone

+49 089 / 93099 460

Email

storage-sales.ecs.de@arrow.com

Online

arrowecs.de



Arrow ECS AG
Elsenheimerstraße 1
80687 München

©2018 Arrow Electronics, Inc. Arrow and the Arrow logo are registered trademarks of Arrow Electronics, Inc. Other trademarks and product information are the property of their respective owners.

062018

ARROW | Data Center

Enterprise Computing Solutions - Deutschland

NetApp **splunk**
Data Driven

Splunk@NetApp HCI-Solution

Splunk@NetApp HCI Solution for Business Analytics



Business Analytics

Business analytics (BA) refers to all the methods and techniques that are used by an organization to measure performance. Business analytics are made up of statistical methods that can be applied to a specific project, process or product. It can be also used to evaluate an entire company. Business analytics are performed in order to identify weaknesses in existing processes and highlight meaningful data that will help an organization prepare for future growth and challenges.

The need for good business analytics has spurred the creation of business analytics software and enterprise platforms that mine an organization's data in order to automate some of these measures and pick out meaningful insights.

Splunk Software as key in Business Analytics

Splunk software analyzes, visualizes and monitors machine data from any source - such as applications, mobile devices and servers - to provide insights to IT and business operations on-premises and in the cloud.

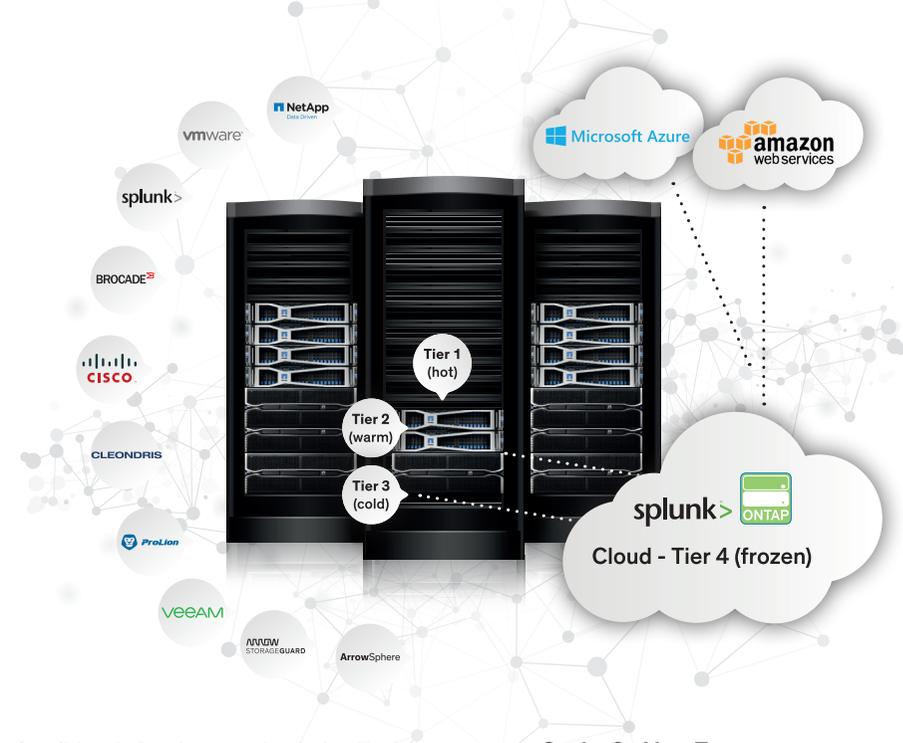
Delivering these enhanced business insights, in real time, to company departments like executives, sales, product marketing, operations and customer service can help to transform organizations into a market leader.

Splunk allows following operations:

- **Providing Business Process Analytics** for a direct impact on revenue and customer satisfaction. Splunk enables organizations to correlate data across heterogeneous systems to gain a real-time, end-to-end view of the entire business process.
- **Providing Product Analytics** with positive influence on product quality, drive innovation and improve the product experience.
- **Customer Experience Analytics** to combine and correlate data from multiple channels in real time and mashup machine data with structured data for an improved customer experience.
- **Digital Marketing Analytics** for unique and real-time insights across digital channels as well as the ability to mashup machine data with structured data (e.g. improved marketing campaign performance, conversion rates and revenue)

NetApp Hyper Converged Infrastructure Solution

NetApp is delivering on all of the promises of **Hyper Converged Infrastructure (HCI)**. Now you can run multiple applications with guaranteed performance to confidently deploy HCI across your entire data center. Unleash the true power of your infrastructure by simplifying management and independently scaling both compute and storage resources. And NetApp HCI is NetApp Data Fabric ready out-of-the box, so you can access all your data across any cloud —public, private or hybrid. Transform and empower your IT organization so you can move faster, drive operational efficiency, and reduce costs.



Confidently Deploy your Analytics Environment and additional Applications on a uniform platform

One of the biggest challenges in any data center is delivering predictable performance, especially in the face of proliferating applications and workloads—many of them which can be extremely resource intensive. Any time you have multiple applications sharing the same infrastructure, the potential exists for one application to interfere with the performance of another. Important applications, such as database and data analytics applications like Splunk, have very different I/O patterns that tend to impact one another.

NetApp HCI provides the solution for IT predictability challenges with unique Quality of Service (QoS) limits that allow the granular control of every application, eliminating noisy neighbors, meeting unique performance needs, and satisfying all performance SLAs.

Scale-On Your Terms

Unlike previous generations of HCI that have fixed resource ratios, NetApp HCI scales compute and storage resources independently. This avoids costly and inefficient over-provisioning, and eliminates unnecessary infrastructure cost which is called HCI Tax. It dramatically simplifies capacity and performance planning. NetApp HCI is available in mix-and-match small, medium, and large storage and compute configurations and can be scaled in 1RU, half-width increments. Rapidly meet changing business needs while never buying more than you use again.

Enterprise-Scale and Enterprise Performance

Running on innovative NetApp SolidFire technology and delivered on a NetApp designed architecture, NetApp HCI is the only true enterprise-scale hyper converged infrastructure solution additionally the best performance for your Splunk data analytics environment.